



ADVERTISING WITH OTTAWA LITTLE THEATRE

Professional in style, traditional in tone, Ottawa Little Theatre has been a vital part of the Ottawa Arts Community for 100+ years, making it the longest running community theatre in Canada. Ottawa Little Theatre is a charitable not-for-profit, volunteer-based organization and is financially dependent upon subscribers, donations, sponsors and advertisers for its operation and maintenance.

OLT produces 8 regular season plays each year, attracting roughly 6,000 people during our 14-night runs. Combine that with our summer theatre series, special events and educational programs, between 50,000 and 60,000 people walk through our doors each season.

One of the greatest benefits of advertising with OLT is the opportunity to get your name in front of thousands of people who are fervent supporters of OLT. In people's minds that shows your support for community-based organizations (as well as great taste in theatre!)

We hope you will consider joining OLT as an advertising partner.



**OTTAWA
LITTLE
THEATRE**

PROGRAM ADVERTISING RATES 2016-2017 SEASON

Full Page (5" w x 8" h)
\$500 one (1) insertion
\$3000 for the season (8)

Half Page (5" w x 4" h)
\$300 for one (1) insertion
\$2000 for the season (8)

Quarter Page (5" w x 2" h)
\$200 for one (1) insertion
\$1000 for the season (8)

Color ads first come, first served

DEADLINES

Reserve space: 3 weeks prior to show opening
Artwork due: 10 days prior to show opening

Format: high resolution PDF or JPG

For more information, contact:
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WWW.OTTAWALITTLETHEATRE.COM